

### Marnie Yunger

### Millionaires

(215)766-7220

myunger@comcast.net

February Newsletter with January Results

### new faces take you places BRACELET

### Queen of Retail



Gerry Schmidt \$3,932

Earned Jan. Bracelet



### Winners



Cindy Martino



Angela Maxwell



Maud Palmer



Gerry Schmidt

Queen of Wholesale



Cindy Martino \$1,495



Fran McMonagle



Lu Foley



Danielle Durfee



Marnie Yunger

### Queen of Reorders



Gerry Schmidt \$3,932



B.J. Henning

### Welcome

### New Consultants

**New Consultant** Marci L. Lancello Esmeralda Vazquez

From DOWNINGTOWN, PA SPRINGFIELD, MA

Sponsored by M. Palmer D. Durfee



### STAR CONSULTANT PROGRAM PRIZES



Consultant	Current	Sapphire	Ruby	Diamond	Emerald	Pearl
ANGELA MAXWELL	\$2,233.25	STAR	\$166.75	\$766.75	\$1,366.75	\$2,566.75
GERRY SCHMIDT	\$1,997.50	STAR	\$402.50	\$1,002.50	\$1,602.50	\$2,802.50
CINDY MARTINO	\$1,535.00	\$265.00	\$865.00	\$1,465.00	\$2,065.00	\$3,265.00
LU FOLEY	\$1,200.00	\$600.00	\$1,200.00	\$1,800.00	\$2,400.00	\$3,600.00
FRAN MCMONAGLE	\$1,179.00	\$621.00	\$1,221.00	\$1,821.00	\$2,421.00	\$3,621.00
DANIELLE DURFEE	\$1,030.50	\$769.50	\$1,369.50	\$1,969.50	\$2,569.50	\$3,769.50
LINDA STETTLER	\$895.00	\$905.00	\$1,505.00	\$2,105.00	\$2,705.00	\$3,905.00
MAUD PALMER	\$895.00	\$905.00	\$1,505.00	\$2,105.00	\$2,705.00	\$3,905.00
PAGE KNOX	\$879.30	\$920.70	\$1,520.70	\$2,120.70	\$2,720.70	\$3,920.70
B.J. HENNING	\$531.50	\$1,268.50	\$1,868.50	\$2,468.50	\$3,068.50	\$4,268.50
PATTY PAUL	\$495.50	\$1,304.50	\$1,904.50	\$2,504.50	\$3,104.50	\$4,304.50
CHARLENE FLOYD	\$479.50	\$1,320.50	\$1,920.50	\$2,520.50	\$3,120.50	\$4,320.50
SUSAN PARENTEAU	\$432.50	\$1,367.50	\$1,967.50	\$2,567.50	\$3,167.50	\$4,367.50
LINDA HANEY	\$430.50	\$1,369.50	\$1,969.50	\$2,569.50	\$3,169.50	\$4,369.50
BARBARA LEISTRUM	\$411.45	\$1,388.55	\$1,988.55	\$2,588.55	\$3,188.55	\$4,388.55
LAURIE ERMENTROUT	\$411.00	\$1,389.00	\$1,989.00	\$2,589.00	\$3,189.00	\$4,389.00
MARNIE YUNGER	\$2,747.00	****	STAR	\$253.00	\$853.00	\$2,053.00

### BIGGER ACT TALK FEARLESS STRONGER



Career Conference 2018

save the Date

March 16-17

March 23-24

March 25-26

CLICK HERE TO REGISTER NOW

### shooting for the

top in retail sales Stars

Company Court of Sales



Gerry Schmidt



**Angela** Maxwell



Fran **McMonagle** 

	Consultant	Retail	YTD PCP	YTD
1	Gerry Schmidt	\$24,756.00	\$0.00	\$24,756.00
2	Angela Maxwell	\$21,230.50	\$0.00	\$21,230.50
3	Fran A. McMonagle	\$18,094.50	\$0.00	\$18,094.50
4	Danielle B. Durfee	\$10,327.00	\$0.00	\$10,327.00
5	Maud B. Palmer	\$10,321.00	\$0.00	\$10,321.00
6	Lu Foley	\$9,364.00	\$0.00	\$9,364.00
7	Page Knox	\$6,300.60	\$0.00	\$6,300.60
8	Laurie Ermentrout	\$6,011.50	\$0.00	\$6,011.50
9	Cindy L. Martino	\$5,637.00	\$0.00	\$5,637.00
10	Patty Paul	\$4,750.00	\$0.00	\$4,750.00

We are looking for women to be in the Unit Court of Sharing.

Share this Career Opportunity with everyone you facial!







### national court of sales

»— National

\$40,000 Retail \$20,000 whole

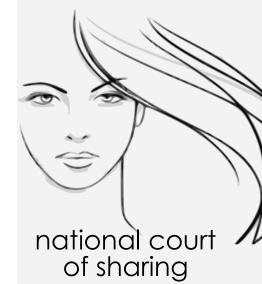
→ Area

\$20,000 Retail \$10,000 whole

→ Unit

\$10,000 Retail \$5,000 whst





> Mational 24 Team Members

> Hrea 12 Team Members

→ Unit 6 Team Members



### women working with passion Jan.



#### \$100+ REORDERS

Fran McMonagle	\$2,111
Maud Palmer	\$1,209
Lu Foley	\$804
Gerry Schmidt	\$3,932
Page Knox	\$548
Fran Nase	\$265
Alice Gondeck	\$620
Danielle Durfee	\$975
Angela Maxwell	\$1633
Cindy Martino	\$3000

#### \$800+ MONTH

Fran McMonagle	\$2,111
Gerry Schmidt	\$3,932
Angela Maxwell	\$2,757
Maud Palmer	\$1,209
Lu Foley	\$804
Cindy Martino	\$3000

#### \$200+ WEEKS

\$209/\$234/\$307/\$203/\$257
\$252/\$466/\$383/\$397/\$613
\$587/\$423/\$1148/\$1572
\$697/\$670/\$561/\$648
\$229/\$312
\$1000
\$408
\$215/\$760
\$520

#### \$200+ CLASSES

Danielle Durfee	\$530
Daniene Durice	\$330

### \$60+ FACIAL

Danielle Durfee	\$80/\$112
Angela Maxwell	\$130/\$111/\$283/\$98/\$225/\$133

#### SUMMARY SENDERS

Maud Palmer Fran McMonagle Angela Maxwell Gerry Schmidt Lu Foley Page Knox Alice Gondeck Fran Nase Danielle Durfee Cindy Martino

#### **BASICS SOLD**

Danielle Durfee	4
Lu Foley	2
Alice Gondeck	2
Angela Maxwell	1

### \$1000+ Sales

Fran McMonagle Angela Mawell Gerry Schmidt Maud Palmer Lu Foley

### On Target Consistency Club

Lu Foley Maud Palmer Angel Maxwell Patty Paul Fran McMonagle Gerry Schmidt

### Inner Circle Club

Star Team Builders & Above AND Consistently Sell \$1,000+

Tran McMonagle





# Celebrate I

### Happy Birthday

### MK Anniversary

Birthdays	Day
Klaudia M. Blaschke	2
Ronda A. DiGuglielmo	3
Kathleen O'Leary	6
Fleshia L. Maldonado	7
Heather M. Simon	8
Dawn Hunter	9
Denielle Zollo	9
Anamaria Fuller	23
Frances J. Nase	23
Kathleen A. Brozyna	26
Alice L. Gondeck	28
Stephanie Hill	30
Sheila L. Sabatine	30

Anniversaries	Years	Anniversaries	Years
JoAnn D. Keane	35	Jane K. Long	17
Page Knox	35	Catherine C. Refice	13
Terri Rook	28	Nadja D. Newhall	13
Patricia A. Bradley	26	Beverly Vitek	9
Cindy M. Miedwig	24	Kathy A. Hahn	8
Laura M. Thomas	22	Thelma Sam	7
Barbara M. Allcroft	20	Beth Bridges	6
Virginia A. Harze	20	Denielle Zollo	4
Tracey Hanwell	20	Rene L. Giacono	4
P. Casciano-Light	19	Gabriella S. Yeagher	2
Renee E. Suessenguth	17	Alison Hadden	1
Janean H. Wood	17	Hope E. Ross	1
Patty A. McElroy	17		

### Look Who Invested.

Name	Amount	Name	Amount	Name	Amount
Cindy L. Martino	\$1,495.00	Kathy A. Hahn	\$256.50	Alice L. Gondeck	\$225.00
Angela Maxwell	\$1,428.90	Rhonda S. Salak	\$256.00	Anamaria Fuller	\$225.00
Gerry Schmidt	\$1,157.50	Patty Paul	\$253.50	Dia Mantakounis	\$205.50
Fran A. McMonagle	\$1,147.00	Laura Hunt	\$253.50	Carolyn A. Degnan	\$189.00
Danielle B. Durfee	\$774.00	Maria Older	\$250.50	Pam J. Smart	\$143.50
Maud B. Palmer	\$602.00	Linda Stettler	\$249.00	Linda G. Haney	\$119.50
Lu Foley	\$600.00	Gabriella S. Yeagher	\$242.20	MaryAnn Black	\$116.00
Page Knox	\$477.50	Janilyn Elias	\$240.50	Deborah A. Farnish	\$116.00
Susan Parenteau	\$432.50	Elizabeth A. Endres	\$235.00	Vera Bunch	\$110.50
Barbara C. D'Antonio	\$397.00	Klaudia M. Blaschke	\$234.50	Brenda P. Lovell	\$101.00
Nancy Hafner	\$388.50	Margaret A. Stahelek	\$233.50	Lisa K. Brown	\$97.50
Carol Puzzella	\$374.50	Brenda L. Wido	\$230.00	Ronni S. Casey	\$79.00
Denielle Zollo	\$368.50	Ellen D. Curry	\$229.50	Charlene Floyd	\$78.00
Joan K. Buck	\$342.50	Peggy A. Jubar	\$229.50	Linda Ellison	\$64.00
Amy Ibanez-Ohm	\$341.00	Tera Stern	\$229.00	Christina M Niziolek	\$51.00
Sue Chrome	\$319.50	Ann Marie Sher	\$227.00	Rosemary H. Fisher	\$48.50
Catherine C. Refice	\$312.50	Lorie J. McCafferty	\$226.00	Mary A. Taylor	\$36.50
Tracey Hanwell	\$293.00	Lori McLaughlin	\$226.00	Della Ashton	\$32.50
B.J. Henning	\$277.00	Barb P. Schran	\$226.00	Melissa Wilson	\$23.00
Renee E. Suessenguth	\$258.50	Caroline K. Chestnut	\$226.00	Christine Hanson	\$21.50
Jeri J. Lewis	\$258.00	Frances J. Nase	\$225.00	Anamaria C. Hazel	\$19.00

## steppin'up the Ladder

### Senior Consultants

1-2 Active Team Members

4% Commissions

Eligible to order Red Jacket (2 Active)

Recruiter : Marion W. Bauer

Christine Hanson

Recruiter: Laurie Ermentrout

Carrie A. Lager

Josi Smith

Recruiter : Alice L. Gondeck

Laura A. Korell

Susan Parenteau

Recruiter: Christine Hanson

Kathy A. Hahn

Recruiter : Janis S. Innocenti

Rosemary H. Fisher

Recruiter: Page Knox

Brenda L. Wido

Recruiter: Cindy L. Martino

Patti D. Martino

Kathy Thompson

Recruiter: Patricia I. Miyoshi

Anamaria Fuller

Recruiter: Patty Paul

Azi Colling

Recruiter: Beth Pellegrino

Jennifer Pellegrino

Margaret A. Stahelek

Recruiter: Rhonda S. Salak

P. Casciano-Light

Stacey M. McCutcheon

Recruiter: Sarah I. Schudel-Boy

Amy Ibanez-Ohm

Patty Paul

Recruiter :Linda Stettler

Janet Beil

### Star

### Team Builder

3-4 Active Team Members

4% Commissions

\$50 Red Jacket Rebate

\$50 Team Building Bonus

Recruiter: Lu Foley

Mandy Ballard

Elizabeth A. Endres

Charlene Floyd

Recruiter: Anamaria C. Hazel

Liduvina Caserta

Audrey C. Johnson

Barb P. Schran

Recruiter : Angela Maxwell

Maryellen Curran

Marybeth Kolodney

Dia Mantakounis

Recruiter: Maud B. Palmer

Barbara C. D'Antonio

Deborah A. Farnish

Mary Kay Roehr

Christina C. Smith

Recruiter: Gerry Schmidt

Josefa Alegre

Laurie Ermentrout

Barbara J. Fletcher

Recruiter : Mary A. Taylor

Kathryn A. Chase

Antoniette Etts

Peggy A. Jubar

### Director

5+ Active Team Members

9 or 13% Unit Commissions

9 or 13% Personal Commissions

\$100 Team Building Bonuses

Unit Bonuses

Earn the use of a Career Car or Cash Compensation

#### 1st Line

2nd Line

Naomi Schenk

Gloria Walker

Jennifer Tito



Team Leader/

Earn the use of a Career Car or Cash Compensation

Recruiter :D. Durfee

Ellen D. Curry

Joyce E. Fairbanks

Nancy Hafner

Stephanie Hill

Terry Corcoran

Ronda A. DiGuglielmo

Peggy Fontanez

Lori L. Gaul

Paige M. Geib

Rachel M. Koehler

Marsha Kuhn

Jane K. Matuli

Judith A. Meme

Amanda-Lee Pinette

Hope E. Ross

Esmeralda Vazquez

Christine L. White

Recruiter :Linda G. Haney

Beth Bridges

Shelley Desman

Schwanda T. Gittens

Georgiana H. Glaeser

Barbara G. Leistrum

Nadja D. Newhall

Christina M Niziolek

Recruiter :B.J. Henning

Doris M. Clarke

Danielle B. Durfee

Janilyn Elias

Deborah L. Hisiro

Kay A. Kehler

Recruiter: Fran A. McMonagle

Dolores R. Bergey

MaryAnn Black

Carol Puzzella

Leah Stallings

Denielle Zollo

### February Promotion

Oh the PLACES you'll go! Oh the FACES you'll know!

### PLACES with 40 FACES

Receive the ESSENTIAL BRUSH COLLECTION when you:

- facial 40 women
- share the opportunity with 20 women
- \$1200 whsl



### PLACES with 30 FACES

Receive a PINK CELL PHONE WALLET and STYLUS PEN when you:

- facial 30 women
- share the opportunity with 10 women



### PLACES with 15 FACES

Receive a PINK STYLUS PEN when you:

- facial 15 women
- share the opportunity with 5 women
- \$300 whsl



### Get Going



### Yunger Millionaires

Marnie Yunger (215)766-7220 myunger@marykay.com



NEW FACES TAKE YOU PLACES



### \$250 WHOLESALE

Section 2 Love Package of samples



### \$450 WHOLESALE

Going Places Keychain

### \$650 WHOLESALE

NEW! Satin Body® Revitalizing
Shea Scrub plus earn your
New Faces Take You Places



### \$1,000 WHOLESALE



Your choice of the Classic or Designer Beauty Coat or the NEW! Mary Kay® Essential Brush Collection, plus earn your New Faces Take You Places Bracelet

### EACH ONE REACH ONE

Receive Necklace, Earrings and Ring for each 5 Marketing Calls. The call qualifies when your director follows-up with the listener. (prizes will be given in order listed above)







# Junger Millionaires

Marnie Yunger

(215)766-7220

myunger@marykay.com



### Contests and Prizes

Seminar 2018

#### Year Long Receive b \$12,000 Re Contests 8 Recruits

#### Receive beautiful gifts at our annual awards night

\$12,000 Retail ~ Unit Year-End Court

8 Recruits ~ Unit Year-End Court

\$20,000 Retail ~ Go-Give Princess Court 12 Recruits ~ Go-Give Princess Court

\$40,000 Retail ~ Mary Kay's National Court

24 Recruits ~ Mary Kay's National Court

### Weekly & Monthly Contests

Grand Day ~ Call me with \$100 or more in daily sales to

be entered into our monthly drawing for \$10

in Section 2 product

Perfect Start ~ (15 Faces or 5 Classes in a month)

PS Charm and Bracelet

Power Start ~ (30 Faces or 10 Classes in a month)

Mary Kay Watch and Power Start Charm & bracelet

\$1000 Month ~ Gift from your proud Director

100 Faces ~ (any three months) Prize to be announced Star Consultant ~ Be an ALL STAR each quarter! Seminar qualific

~ Be an ALL STAR each quarter! Seminar qualified 4 Quarter Star - you are top 5% of our Company!

Receive special treat from your Director!

Pearls of Sharing ~ Earn your Pearls of Sharing by holding interviews

and building your team - earrings, bracelet & necklace

Qualified Team Member ~ Earn your choice of a watch or a handbag

### Inner Circle Consistency Club

Rules: Every consultant that places at least a \$225 wholesale order (minimum \$225) in July and August will win a prize from me! When you place a \$225 or more wholesale every month thereafter without missing a month, you will receive a prize each month and remain in the INNER CIRCLE Consistency Club!

(Orders may be accumulated each month to reach the total of \$225 wholesale or greater)

At the end of the 12th month --- June 2016 --- you will have won a SENSATIONAL GIFT from Marnie. IT WILL BE PRESENTED TO YOU AT OUR Annual Awards Event honoring you as an INNER CIRCLE Consistency Club Member.

Find your place to WINII Visualize your goal and work with consistencyll Success is never inside the comfort zonel

Get excited about the business woman that your are becoming!

discover what you LVE...



demonstration and literature that can help you on the path to success in your Mary Kay business. Plus, you'll get **TWO FREE\*** vitamin C products as a limited-time bonus: *TimeWise\* Vitamin C Activating Squares™* and *TimeWise\* Replenishing Serum+C\**.

Ask me, your Independent Beauty Consultant, how to get started today!

MARY KAY®

<sup>\*</sup>Limit one each of retail-sized *TimeWise\* Vitamin C Activating Squares*" and *TimeWise\* Replenishing Serum+C\** per new Independent Beauty Consultant. Retail-sized product in the Starter Kit is not intended to be purchased from the Company for resale and is for demonstration purposes only. As an Independent Beauty Consultant, your relationship with the Company is that of an independent contractor.
†Plus shipping, handling and tax



### Valentine's Day Girlfriend Pampering Package

By Melinda Mercedes Balling] (thanks Melinda...you are brilliant!)

Here is a wonderful way to obtain 50 new names of women to follow up with and schedule for a complimentary facial. First make a list of 10 (or more) of your best and or favorite customers ...or POTENTIAL CLIENTS .. those women you know you want to get their opinion asap . Using the following suggested dialogue call each customer /potential and say:

\_\_, your independent Mary Kay beauty 🌕 , this is consultant. I wanted to take this opportunity to call and wish you a Happy Valentine's Day and offer you my Valentine's Special of (whatever special you might want to offer ... right now I am offering the Spa Products, buy one get the second @ ½ price, Red Tea & Fig or Lotus & Bamboo) Go on to say, speaking of gifts for special people, I have five Pampering Packages which include a \$10 gift certificate for you to give to any five friends or family members you choose. This will be a Valentine's Day gift from you, at no cost to you, to be scheduled at the recipient's convenience. Their Pampering Session will include a complimentary facial, Satin Lips and Satin Hands treatment, along with a color makeover. The complimentary \$10 gift certificate can be used towards anything in our product line. Remember, you can select up to five women who you think would enjoy some special pampering. The only stipulation is that they are over 18. If they happen to already be Mary Kay users, I will get their consultant's name and arrange to have her do the pampering appointment. I know your girlfriends or family members will be so happy that you thought of them. , who would you like to choose to receive this special gift from you?"

What to say when you call her friends:

	, this is		
have a mutual fi	riend, (friend's name).	I am	's personal Mary Kay
	nt and she has arranged		
	Gift, Do you have a qui		
details? Great!	has asked me	e to arrange a	time for you to receive
_	ring Appointment. Your a		_
	cial, makeover, and Sat:		
			, do you currently
	Beauty Consultant serv	2 -	
	sultant's name and numbe	_	
	ll so that she can get b		
	for the appointment.) *	_	_
	!, said you w		
_	to meeting with you and		
What is usually	best for you daytime of	r eveningetc	Schedule her.

Note: This "referral gift" can be offered anytime. Valentine's Day is simply one of those very special times to give the gift of Pampering!

\*Note: If she already has a consultant, call the consultant and let her know her customer was given as a referral and ask her if she would be willing to contact her and schedule an update facial and honor the gift certificate. You can then call your customer back and explain that she still has a gift she can "reassign" to someone else.

### **Upcoming Events**

Tuesday February 13th -"Live" meeting -Pow Wow -new products- at Marnie's, 7 p.m (please let me know that you are attending)

Tuesday February 20th Conference Call, 8 p.m (going to try Zoom meeting)

Tuesday February 27th Conference call, 8 p.m

#### **March Dates:**

Tuesday March 6th Live Pow Wow meeting at Marnie's, 7 p.m

Tuesday March 13th Conference Call 8 p.m

Tuesday March 20th Live Pow Wow Meeting, 7 p.m-re-cap Career Conference

Tuesday March 27th Conference Call 8 p.m

Career Conference is in March Lancaster is March 16/17 (I am attending) Atlantic City is 23/24 and other cities around the country.

Parties and faces is how you will build you business. Please hop on a call or attend one meeting this month – Much Excitement and Education join in-see your business Excel!!!

Go to our website and see all that is there for you !!!!!www.marnieyunger.com

# t's a Beautiful THING WHEN a career



# a note from Marnie

Happy Valentines! February is the LOVE month! Are you sharing the love that you have for our wonderful products and the love you have for this opportunity? Share from your heart and others will see your passion and enthusiasm!

When you treat your MK Business like a business, so will others. They will see you working with determination and consistency; and they will respect your time set for appointments and phone calls. Many of you have the desire to move up the career path and are working with purpose and determination! Staying FOCUSED and CONSISTENT will help you reach your goals this Seminar year. I cannot wait to see you cross the Seminar Stage celebrating your achievements!

Are you registered for CAREER CONFERENCE? This is an event that you want to invest your time and money into. Your return on your investment can be HUGE! The registration fee is \$95, and you will receive \$40 whsl credit, which is \$80 Retail. You can't beat that deal! Not only will you learn from the top in the company, be among inspirational women that may have similar life situations as you and form new friendships with sister consultants; but when you go home, you will have your excitement and enthusiasm, the BEST of the BEST training and practical tools to help you reach your goals for this Seminar year!

Enjoy the Journey as much as the Destination.

#### **Marshall Sylver**

With tons of thankfulness.

Marnie

### L√ve Checks

13% Recruiter Commission Level		Maud B. Palmer	\$20.52
Marnie R. Yunger	\$629.66	Alice L. Gondeck	\$17.30
(does not include unit commissions & bonuses)		Lu Foley	\$12.52
9% Recruiter Commission Level		Christine Hanson	\$10.26
B.J. Henning	\$91.31 \$77.31 \$4.59	Beth Pellegrino	\$9.34
Fran A. McMonagle Linda G. Haney		Page Knox	\$9.20
		Anamaria C. Hazel	\$9.04
		Patricia I. Miyoshi	\$9.00
4% Recruiter Commission Level Mary A. Taylor \$54.98		Angela Maxwell	\$8.22
	\$54.98	Janis S. Innocenti	\$1.94
Danielle B. Durfee	\$24.72	Marion W. Bauer	\$0.86

### Yunger & Better Millionaires



### Marnie Yunger

232 Log Cabin Rd Perkasie, PA 18944 (215)766-7220 (office) (215)858-8710 (cell)

# important Dates

Feb 10 - Early ordering for New Spring Pro-

Feb 14 - HAPPY VALENTINE'S DAY

Feb 15 - Spring Look Book begins mailing for enrolled PCP customers

Feb 16 - Spring products are available for all cons to order

Feb 19 - President's Day, Postal Holiday

Feb 27 - Last day to place telephone orders for February

Feb 28 - Deadline to Register/ Cancel/ Transfer for CC

Feb 28 - Last day to place on-line orders for February

Mar 11: Daylight Savings Time

Mar 15: Quarter 3 Star Consultant Ends

Mar 16: Quarter 4 Star Consultant Begins

March 16 Week One of CAREER CONFERENCE

March 23 Week Two of CAREER CONFERENCE

Mar 30: Last day to place telephone orders for March

Mar 31: Last day to place on-line orders for March



### FOCUS ON BEING A STAR



Keeping STAR Consultant status as one of your first goals is going to help you reach all your other goals. Mary Kay Ash designed this very effective program to help consultants develop consistency in their business. It is a known fact, with any type of business, that CONSISTENCY is key to being successful!

- \* Add-On For every \$50 purchase, offer 50% off of 1 item
- ★ Challenge 3 friends to sell \$100 each and reward them with a lunch date (on you) or FREE products when they reach \$100
- ★ Sell discounted Gift Certificates:

\$175 for only \$125

\$125 for only \$100

- ★ Sell \$24 to 24 people in 24 hours. Do this TWICE and you'll have nearly \$1,200 in sales.
- ★ Hold a phone lottery and tell customers one lucky winner will receive their order for FREE! Sell at least \$20 to 20 customers for \$400 in sales

